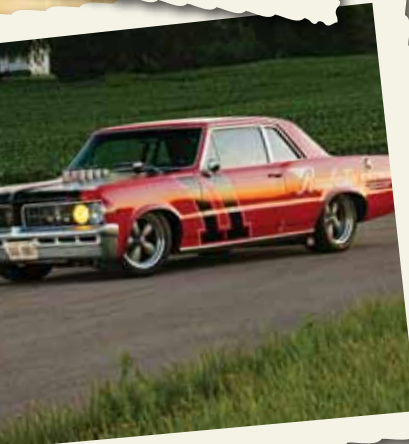




Coming off the success of the 1933 Ford pickup "Tangerine Scream" Show Rod and the Rabyestos 1964 Pontiac GTO-R Give-A-Way car, Hot Rod Chassis & Cycle introduce the "Kosmic Outcast". It is a 1950s style SHOW ROD based on a 1940 Ford pick up but really there is very little of that original truck cab that is still easily identifiable. In fact, it is out of this world...

**Product Feature Opportunities for Project Build Partners:**

- Stroked 394 Olds Rocket, blown, targeting 800hp
- 6 Edelbrock 94's
- Fuel System
- 5 Speed transmission
- Heavy duty racing clutch and pressure plate
- Short-throw shifter
- HRCC-fabricated headers
- Custom performance exhaust
- HRCC 9" rear end with control arms
- I-Beam Axle Front Suspension with Hair Pins
- Coil over rear racing shocks
- Radir Bullet Spoke wheels
- Radir Slicks
- Firestone "pie crust" front tires
- Interior seats & upholstery
- 9" Axle components featuring limited slip and 35 spline axles
- Steering wheel
- Electrical components
- Steering components
- Paint
- Battery



**Planned 2012 Promotion of Project Build:**

- Cover Feature in **Traditional Rod & Kulture Magazine**, and PR campaign; targeted to enthusiast, racing, and automotive trade
- Entire buildup chronicled on Hot Rod Chassis And Cycle Build Blog, and focus of social media campaign (HRCC Blog, Facebook, YouTube,)
- Debut at major national car show
- Feature car at World of Wheels events, Oakland Roadster Show, Detroit Autorama
- Participant in Hunnert Car Heads Up drag races in June 2012
- Available for media events and build partner show booths throughout 2012/13
- Display at high profile car shows throughout Summer 2012
- SEMA display available

**Interested in participating in the 2011/2012 HRCC Kosmic Oucast build?**

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